

CLAIMS

What is claimed is:

1. An automatic agency marketing method, said method comprising the steps of:

5 transmitting a product order message of a 1st consumer from said 1st consumer to a server by internet, wherein said product can be transmitted by internet;

encoding a 1st agency identification information of said 1st consumer's product sales qualification and said product
10 wanted by said 1st consumer to a 1st electric file by said server according to said order message, transmitting said 1st electric file to said 1st consumer and building up an information representing said 1st consumer's sales qualification in said server;

15 transmitting said 1st electric file obtained from said 1st consumer and said order information of product of a 2nd consumer to said server by internet for buying said product; and

encoding a 2nd agency identification information of said
20 2nd consumer's product sales qualification and said product wanted by said 2nd consumer to a 2nd electric file by said server, transmitting said 2nd electric file to said 2nd consumer, building up an information representing said 2nd consumer's sales qualification in said server, and identifying
25 said 1st agency identification information from said 1st electric file.

2. The method according to claim 1, wherein said product needed for encoding said 2nd electric file can be taken out
30 from said server or said 1st electric file.

3. The method according to claim 1, wherein said 1st electric file can be decoded by said 1st consumer to take out said product.

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4. The method according to claim 1, wherein said 2nd electric file can be decoded by said 2nd consumer to take out said product.

10 5. The method according to claim 1, further comprising the step of assigning the sales profits to said 1st consumer who has said 1st agency identification information after identifying said 1st agency identification information from said 1st electric file.

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6. An automatic agency marketing method, said method comprising the steps of:

transmitting a registration information of member application from a consumer to a server of product supplier by internet;

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assigning and transmitting a member identification information representing a membership qualification to said consumer by said server according to said registration information, and building up said consumer's membership information in said server, wherein said consumer who has said member identification information is called a 1st member;

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transmitting a product order message of said member from said member to said server by internet; and

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transmitting said product which said member wants to

buy and also said agency identification information representing product sales qualification to said member by said product supplier according to said order information, and building up an information representing said member's sales qualification in said server.

7. An automatic agency marketing system, said system comprising:

10 a database used to save at least one item of product information.;

a processor coupled with said database, wherein said processor is used to execute following items comprising:

receiving a 1st registration information of member application transmitted from the 1st consumer by internet;

15 assigning and transmitting a 1st member identification information representing a membership qualification to said 1st consumer according to said 1st registration information, and building up a 1st consumer's membership information in said database, said 1st consumer who has said 1st member identification information is called a 1st member;

20 receiving a 1st product order message transmitted from said 1st member by internet, wherein said product can be transmitted by internet;

25 generating a 1st agency identification information of said 1st member's product sales qualification according to said 1st product order message;

30 encoding said 1st agency identification information and said product taken out from said database to a 1st electric file and transmitting said 1st electric file to said 1st member, said 1st electric file can be decoded by said 1st member to

product.

10. The system according to claim 7, wherein said product
needed for encoding said 2nd electric file can be taken out
5 from said database or said 1st electric file.

11. The system according to claim 7, wherein said database
comprising:

a member database used to save the member
10 information including member identification information and
sales identification information; and

a product database used to save at least one item of
said product information.

12. The system according to claim 7, wherein said processor
comprising:

an encoding module used to create member
identification information of member qualification, agency
identification information of product sales qualification, and
20 to encode said agency identification information and said
product to a electric file;

a decoding module used to decode said electric file to
separate said agency identification information and said
product.; and

an information analysis and management module
coupled with said database, said encoding module and said
decoding module, wherein said information analysis and
management module is used to execute following items
comprising:

30 transmitting information mutually with said consumer

by internet;

ordering said encoding module and said decoding module to process encoding and decoding, and reporting the results of said encoding and said decoding; and

5 saving or deleting an information of said database.

13. The system according to claim 7, wherein said processor further comprising execute the step of assigning a sales profits to said 1st consumer who has said 1st agency identification information after decoding said 1st electric file in order to take out said 1st agency identification information.

14. An automatic agency marketing system, said system comprising:

a database used to save at least one item of product information.;

a processor coupled with said database, used to execute following items comprising:

20 receiving a 1st product order message transmitted from a 1st consumer by internet;

generating a 1st agency identification information of said 1st consumer's product sales qualification according to said 1st product order message;

25 encoding said 1st agency identification information and said product taken out from said database to a 1st electric file and transmitting said 1st electric file to said 1st consumer.

30 15. The system according to claim 14, wherein said 1st

electric file can be decoded by said 1st consumer to take out said product.

16. The system according to claim 14, wherein said processor
5 comprising:

an encoding module used to create agency identification information of product sales qualification and to encode said agency identification information and said product to a electric file;

10 a decoding module used to decode said electric file to separate said agency identification information and said product.; and

an information analysis and management module coupled with said database, said encoding module and said
15 decoding module, wherein said information analysis and management module is used to execute following items comprising:

transmitting information mutually with said consumer by internet;

20 ordering said encoding module and said decoding module to process encoding and decoding, and reporting the results of said encoding and said decoding; and

saving or deleting an information of said database.

25 17. The system according to claim 14, wherein said processor further comprising execute following items:

receiving said 1st electric file and a 2nd product order message transmitted from said 2nd member by internet, wherein said 1st electric file transmitted from said 2nd
30 member is acquired from said 1st member;

generating a 2nd agency identification information of said 2nd member's product sales qualification according to said 2nd product order message;

5 decoding said 1st electric file in order to take out said 1st agency identification information; and

 encoding said 2nd agency identification information and said product to a 2nd electric file and transmitting said 2nd electric file to said 2nd consumer.

10 18. The system according to claim 17, wherein said 2nd electric file can be decoded by said 2nd consumer to take out said product.

15 19. The system according to claim 17, wherein said processor further comprising execute the step of assigning a sales profits to said 1st consumer who has said 1st agency identification information after decoding said 1st electric file in order to take out said 1st agency identification information.

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